

# **The benefits (and challenges) of automation for the research industry**

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2 June 2008

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**Better**

**Quicker**

**Cheaper**

**We want a challenging  
and rewarding  
environment for staff**

# The five challenges

# **Ensuring 'seamless' integration of software at all stages of the research process**

**Who is actually best placed to produce the reports?**

# The task of checking data doesn't disappear

**Is automation of tabs  
and PowerPoint decks  
really that much  
progress?**

**More is not always  
better**

# Thank You

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