

# E-Tabs AutoGraph

E-Tabs AutoGraph is the easiest and most flexible way to build custom PowerPoint or Excel presentations from your market research data.

E-Tabs AutoGraph utilises your existing data tabulations and PowerPoint and Excel templates, providing flexibility to use any of your preferred formatting and styles.

Creating your presentations is done in three simple steps: choosing the cut of data, selecting the type of chart or table from your style gallery and clicking Run!

Within seconds E-Tabs AutoGraph will transform your data into your selected graphs, charts and tables, preserving your chosen colours, logos and formatting.

Need to update your final presentation with new data? Just select the new data file, and click Refresh!

Saving time, money and ensuring optimum accuracy, E-Tabs AutoGraph unlocks your true reporting potential so you can concentrate on the real business of research.



## Unlock your reporting potential

To explore further, contact E-Tabs on 888 823 8227 (USA/Canada) or +44 (0)20 8205 4665 (Europe) email [info@e-tabs.com](mailto:info@e-tabs.com) or visit [www.e-tabs.com/autograph](http://www.e-tabs.com/autograph)

“We thought it would be impossible to automate our custom projects. E-Tabs have achieved the impossible. This product is a complete no-brainer!”

“After just 30 minutes training, I used E-Tabs AutoGraph to pull data into my 60 slide presentation within 2 minutes. It’s mind blowing.”

## Integrates with your processes

E-Tabs AutoGraph can import cross-tabs directly from any standard tabulation packages, including Quantum, Mentor, Uncle, Dash, Star, Wincross, QPS, Microtab, Merlin, SurveyCraft, Pulsar Web and SPSS. There’s no need to make changes to your reporting methods. Use all of your existing PowerPoint and Excel templates and be as creative as you wish with all their native charting and formatting capabilities.

- ▶ Use any of your current “off the shelf” tab books and presentation decks
- ▶ Work with all PowerPoint and Excel formats
- ▶ Populate tables, charts and text fields in PowerPoint and Excel
- ▶ Refresh presentations with new data in seconds
- ▶ Save templates for use with future projects
- ▶ Import selections of data from multiple sources and merge them into your final presentation

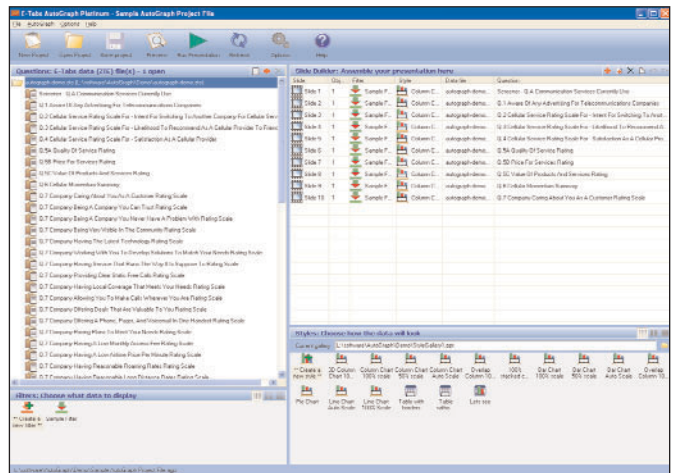
## Flexible and powerful

E-Tabs AutoGraph delivers presentation-ready summary reports and sets of PowerPoint slides in a tiny fraction of the time it would take using manual methods. Deliver top-lines or full reports to the client on the same day as the data becomes available.

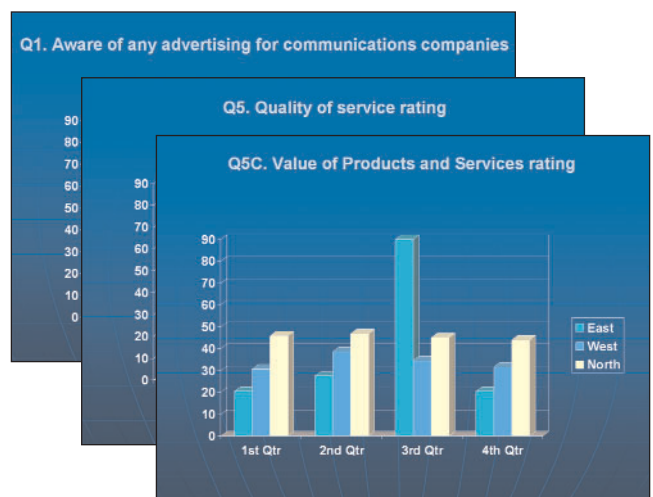
- ▶ Produce standard PowerPoint and Excel presentations. Slides that contain real tables and charts - not images
- ▶ Combine data from multiple sources - even within the same slide
- ▶ Filter the data using the unique E-Tabs table intelligence to get exactly the cut you need
- ▶ Use powerful data manipulation options such as ranking, concatenation and conditional selection
- ▶ Choose how to display (or suppress) significance letters
- ▶ Place as many table/chart objects on a slide as you need
- ▶ Design your slides in PowerPoint itself - There are no limits to chart types or table formatting
- ▶ Import your existing PowerPoint presentations to create a data-ready project: This extraordinary option allows you to automate existing presentations in literally minutes
- ▶ Use the powerful Refresh option to update a presentation with new data while preserving all post-run amendments such as analysis, annotations and format changes
- ▶ Powerful Excel output with fine control over formatting styles

## Incredibly easy to use

E-Tabs AutoGraph’s intuitive design means anyone in your organisation can use it with minimal training. Using simple and familiar drag and drop techniques, no programming skills are required - putting the power of automated reporting at anyone’s fingertips.



- ▶ Ideal for any study: custom, tracking, syndicated, concept tests etc.
- ▶ Set-up projects on preliminary data, then simply click Refresh when the final data is ready, and your whole deck is updated
- ▶ Minimal time investment in project setup - automate in seconds using simple, intuitive drag and drop interface.
- ▶ Comprehensive help available
- ▶ Includes helpdesk support and software updates



Set yourself free to concentrate on the real business of research, and let E-Tabs AutoGraph take the reporting strain.

E-Tabs AutoGraph - your custom reporting never had it so good.